



C3 Core Competency

C3 Location Systems solution includes both GPS devices and software components providing end to end business solutions. A full description of each and every specific feature and function requires extremely accurate time and location data; these coordinates are required to provide Location Based Services (LBS). The C3 software platforms have been designed to scale to any size needed and have the speed and failover capability built in to provide enterprise grade solutions. The software platforms are also designed to provide Fleet Management capabilities, such as locating the closest vehicle or person to a specific address for LBS. C3 also offers security solutions where a call center is set up to manage emergency response. C3 is the only company offering both of these capabilities from one platform.

Unlike most companies that only provide an Internet application, C3 Location System can install the C3 Enterprise Edition in the customers secure Data Center to keep ultra sensitive data completely under their control. C3 offers a low cost leasing program to allow it's partners to use the same LBS platform for their customers that C3 uses. C3 also has the ability to use any database and can switch from SQL server to Oracle by making a trivial configuration change. Customers with an enterprise license can save hundreds of thousands of dollars a year because of this flexibility. This capability provides the highest-level security which is critical to companies that can't chance having the location of their assets compromised such as Police, Government or Armored Car companies.

C3 has mapping expertise on staff and has developed its Enterprise Platform to use digital maps from any provider. Again, through advanced design, C3 has built into its platform to make a simple configuration change and can switch between map vendors such as Google, Microsoft Map Point and Yahoo maps. On top of that capability C3 can import maps from Navteq, Tele Atlas, Lead Dog or any proprietary map from any country in the world. This gives C3 the ability to provide LBS to any customer anywhere in the world.

The software was designed to use any GPS devices available and transfer the data back to the C3 servers where the customers can access this information as necessary. This ability to be hardware agnostic allows maximum flexibility and the ability to select the correct hardware supplier for the task at hand. This flexibility allows use of various sensors, switches, cameras and other types of external equipment to augment the normal GPS functions. C3 has the ability to use any manufacturer unlike most GPS companies which are locked in to one supplier. This is a unique capability and allows maximum flexibility and more complex LBS capabilities.

C3 has contracts with the Cellular Communications companies (AT&T and T-Mobile) to provide wholesale voice and data communications on the cellular networks. These contracts allow C3 to offer extremely competitive rate plans. These rate plans can range from below \$10.00 a month. Even the highest monthly rates are substantially below any competitor. The monthly fees allow C3 to grow its recurring revenue to extremely high cash flow. To the best of our knowledge there is no other company with monthly rates that are this competitive.

The C3 business model is also very unique from other GPS providers in that, C3's generous revenue sharing partnership allows its dealers and distributors to enter the LBS business with a minimum of expense reaping extensive profits on the equipment that is sold, as well as the capacity to build a recurring revenue stream that is incredibly compelling and second to none. To our knowledge, nobody in the industry provides revenue sharing like C3.

One of the most compelling capabilities is C3 having patent # 5,504,491 which covers all of the requirements of servicing GPS location information. This patent covers Cellular, Satellite, Radio and Pager communications of data back to a base station (server) to allow servicing the mobile devices. This patent is very specific and potentially every GPS manufacturer and GPS company is infringing on this patent.